

WestlandWerelds Data Management Protocol - Version: 20 April 2020

General. Westland Marketing Foundation (Stichting Westland Marketing, SWM) was the principal commissioner of the WestlandWerelds digital world map. The map was first presented on 7 February 2019 on the www.westlandhortibusiness.com/worldwide digital platform, of which the Municipality of Westland is the owner. The site was developed and built by the internet company SWIS and the data is provided by Ard Dekker, the initiator and coordinator of WestlandWerelds, in collaboration with the Municipality of Westland.

Data protection. The parties involved attach great importance to the protection of personal and other data. This protocol sets out how such data is collected and processed. We comply with all applicable laws and regulations, including the General Data Protection Regulation. The Municipality of Westland's Privacy Statement applies: <https://www.gemeentewestland.nl/privacy.html>

Processing of data on www.westlandhortibusiness.com/worldwide.

With the exception of publicly available data, we only process data that has been made available for the WestlandWerelds digital world map with the consent of the organisations concerned.

Provision of data to third parties. Providing third-party access to data will only occur in pursuit of the legitimate interest of the digital world map, such as connecting certain parties with each other. Unless we are obliged or permitted by law to share certain data, in all other cases, we must seek written consent from the relevant organisations.

Rights with respect to the data of organisations on WestlandWerelds.

Organisations on the map have the right to access, rectify and delete their personal data upon request. Organisations may also object to the processing of their data (or any part thereof) by us. We may ask the representative of the organisation to identify themselves before we can comply with the above requests.

Updating of data. The organisations that have provided data are primarily responsible for informing us of any changes to that data. The changes are processed within two months. In addition, organisations that have data on the digital world map will receive the recorded data for validation once a year.

Complaints. If you have any questions, requests or complaints concerning the privacy policy of the WestlandWerelds digital world map, we prefer that you contact us directly. If we cannot resolve the matter together with you, this will of course be regrettable and we advise that you send an e-mail to privacy@gemeentewestland.nl. The Municipality of Westland has a Data Protection Officer (DPO) who supervises privacy internally and advises the Municipality on privacy matters. The DPO can be reached at the above email address. The Municipality is always happy to help in case of complaints about the processing of personal data. If an organisation still cannot reach agreement with the Municipality, it has the right, under privacy legislation, to submit the complaint to the data protection supervisor, the [Dutch Data Protection Authority](#).

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