

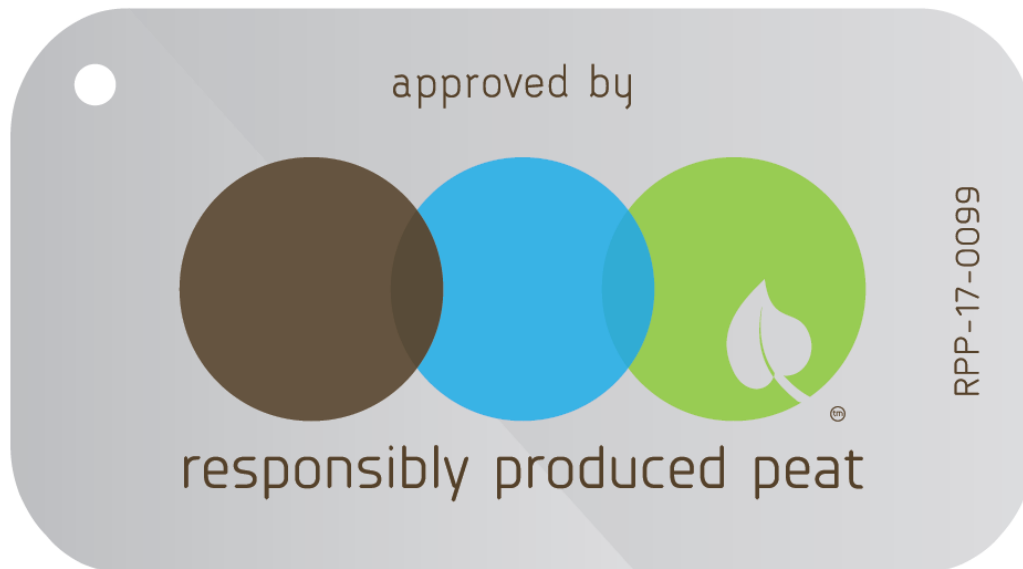
Communication of Responsibly Produced Peat (RPP)



Communication of product label of Responsibly Produced Peat:

The certified peat in this growing medium has been produced responsibly, in compliance with stringent criteria on selection, extraction and after-use of peatlands.

[For more information: www.responsiblyproducedpeat.org]



Communication of key message Foundation Responsibly Produced Peat:

Foundation Responsibly Produced Peat is a European multi-stakeholder organisation (peat industry, scientists, NGOs) that has established a reliable, transparent certification system for responsible peat extraction.

1. The certification scheme does not allow peat extraction in natural peatlands and in areas with High Conservation Value. RPP strongly prioritises extraction from degraded peatlands and also prevents significant negative impacts on surrounding areas with High Conservation Value.
2. After extraction, the area will be given the best possible destination with maximum environmental benefits, including climate change mitigation.
3. Stakeholder consultation, including local communities and environmental NGOs, is part of the initial selection of the peat production area, as well as the selection of the best possible destination after extraction has finished.

Assessments of peat producing companies and locations are performed by independent inspectors.

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