



hibreeding

HYDRANGEA INNOVATION

CATALOG

ASSORTMENT

2024 | 2025

we innovate, we breed, we choose
we believe, we grow... with ambition





BRINGING HYDRANGEA TO A HIGHER LEVEL

HYDRANGEA INNOVATION

Permanently upgrading the Hydrangea assortment

Hydrangea has been hugely popular as both a house plant and garden plant, and for many years. To consolidate that status, innovation is indispensable. Consumers are mainly triggered by new varieties. Varieties that don't just offer more of the same, but that positively enhance the assortment. HiBreeding aims to play an important role in renewing the Hydrangea range.

Combining activities to achieve more clout

By combining our breeding and propagation activities, we will increase our clout. Sjaak van Schie B.V. and The Mastergrowers are contributing their expertise; not just as breeders, but also as growers and traders. Our comprehensive overview of the entire chain helps us to identify new trends more quickly. Trends that are then absorbed into our breeding policy.

Only the best varieties are good enough

Every year, thousands of seedlings grow and develop under professional conditions. But just a handful of varieties cross the finish line after a process of around eight years. At that point, a variety will have withstood the severest selection procedure imaginable. Among various criteria we apply are aspects such as firmness, longevity, re-blooming and flower head size.

As growers, we also seek to improve resistance against diseases such as botrytis. We also aim to create varieties that are more compact and therefore require less growth regulators. Low water consumption and rooting power are other important aspects.

A blooming future

The Hi-potentials that remain each year have a vibrant future ahead of them. Usually in limited numbers through fellow growers, in other cases as a specialty with Sjaak van Schie B.V. and The Mastergrowers.



MAY WE INTRODUCE
YOU TO OUR
HI-POTENTIALS?

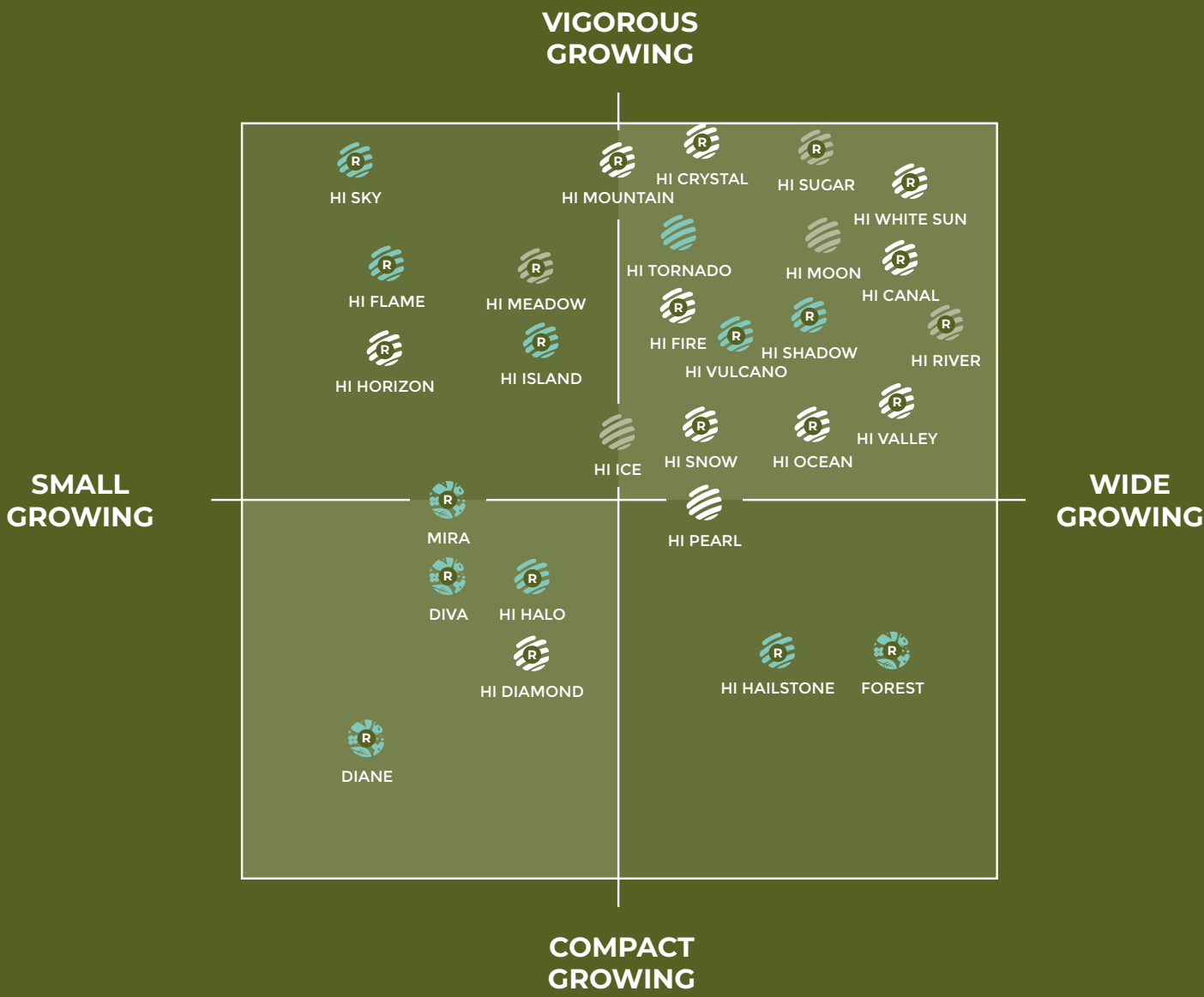
HI OVERVIEW

Since the launch of HiBreeding, several varieties have already crossed into commercial production, and successfully so. However, our goal is never to achieve ‘more’ but to achieve ‘better’. Each new variety must prove itself, based on various strict selection criteria.

Hi Canal	8
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HI PORTFOLIO

WHICH VARIETY DO YOU CHOOSE?



How fast they grow (with an average temperature of 18 degrees Celsius)

Fast (< 7/8 weeks) Medium (8/9 weeks) Slow (> 9/10 weeks)

Which varieties re-bloom

Re-blooming My Beautiful

VBN CODES

NAME	INDOOR NR	OUTDOOR NR
Hi Canal	130498	373039
Hi Crystal	125077	366240
Hi Diamond	131187	373370
Hi Fire	125075	366239
Hi Hailstone	129771	372608
Hi Halo	131182	373367
Hi Ice	129249	371662
Hi Island	131184	373369
Hi Meadow	129247	371661
Hi Moon	127923	370638
Hi Mountain	126602	367573
Hi Ocean	129248	371663
Hi Pearl	131183	373368
Hi River	125076	366238
Hi Snow	125287	366268
Hi Sweet Sugar	125288	366269
Hi Tornado	125342	366295
Hi Valley	129770	372609
Hi White Sun	128014	370737



Size
Medium



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI CANAL

MY COLOURS ARE VERY BRIGHT

If it's a stunning effect you're after, you're in the right place. I surprise you with a bouquet full of flowers and foliage. My bright colours are not the only thing that makes me recognisable; you can also rely on my sturdiness!

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HICANA14
🌀	Colour	Pink and Blue
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI CANAL

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Re-blooming
- 🌀 Heat tolerant



Size
Large



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI CRYSTAL

I HAVE AN EXTRA-LONG SHELF LIFE

As you might have imagined, I am white. Crystal white. My flower is praised for its firmness, my stem for its strength. You can enjoy me for a very long time, since my longevity is incomparable.

Availability worldwide

Europe, Great Britain and North America

🌀	PBR name	DICRY
🌀	Colour	White
🌀	Habit	Medium wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI CRYSTAL

SPECIAL FEATURES

- 🌀 Ideal for larger containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Extra-long shelf life extends consumer value



FIVE STEPS TO EXCELLENT HYDRANGEAS

WE TOGETHER

Collaboration as the basis of innovation

Two prominent parties in the world of Hydrangea joined forces. With HiBreeding, Sjaak van Schie B.V. and The Mastergrowers aim to make Hydrangea even more distinctive. With varieties that will continue to tempt consumers. Developed by breeders with vision.

WE INNOVATE

for the future of Hydrangea

Popular as a house plant and as a garden plant. Innovation captures attention.

WE BREED

talented new varieties

We are active throughout the whole chain from grower to consumer. Hereby we know exactly what our consumers want.

WE CHOOSE

only the best quality

New varieties await a strict selection process. We choose only the most durable and strongest varieties for our selections.

WE BELIEVE

in unlimited possibilities

It's a fascinating product, Hydrangea. A product that colours people's lives.

WE GROW

with ambition

Taking the market forward. With varieties that have the future.



Size
Compact



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI DIAMOND

I AM THE DIAMOND AMONG HYDRANGEAS

I am also known as the diamond among Hydrangeas, mainly because of my delicate white and pink facets. And my beautiful, ever-changing colours mean that I am stunning throughout the season.

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIDIAM65
🌀	Colour	White and Pink
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI DIAMOND

SPECIAL FEATURES

- 🌀 A compact variety ideal for smaller containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Re-blooming
- 🌀 Bicoloured: white and blue or white and pink
- 🌀 The colour will change during the season



Size
Medium



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI FIRE

MY COLOUR WILL CHANGE

Just a quick word of caution: don't mess with me! Before you know it, I'll have you captivated. Come closer and you'll spot the vivid purple in my blue flower head. I will overwhelm you with my countless flowers, and I just won't stop blooming.

Availability worldwide
Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIFIR
🌀	Colour	Red and Purple
🌀	Habit	Medium wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI FIRE

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Strong stems don't require support
- 🌀 Extra-long shelf life extends consumer value
- 🌀 Re-blooming
- 🌀 The colour will change during the season



Size
Large



Cultivation Time
10 weeks



Re-blooms
After pruning and frost

I AM HI FLAME

MY DEEP COLOURS ARE VERY SPECIAL

I show you colours that you didn't know existed. Colours like the flames of a fire, which change colour from dark to even darker. My love for warmth means that I mainly flourish in sunny locations.

Availability worldwide

Europe, Great Britain, North America and Japan

🌀	PBR name	HIFLA
🌀	Colour	Red (Dark Pink) and Purple
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI FLAME

SPECIAL FEATURES

- 🌀 Ideal for larger containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Exceptional good in sunny regions
- 🌀 Re-blooming
- 🌀 Nice purple colour after blueing
- 🌀 Dark leaves



**NEW VARIETIES
AWAIT A STRICT
SELECTION PROCESS**



Size
Compact



Cultivation Time
10 weeks



Re-blooms
After pruning and frost

I AM HI HAILSTONE

I HAVE AN EXTRA-LONG SHELF LIFE

When it hails, you see the pattern of the hailstones on the ground. The same pattern permeates my white flowers with tints of green. Colours to be enjoyed for a long time, because while hail disappears quickly, my beauty is lasting.

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIHAI
🌀	Colour	White
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI HAILSTONE

SPECIAL FEATURES

- 🌀 A compact variety ideal for smaller containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Extra-long shelf life extends consumer value
- 🌀 Very strong flowers
- 🌀 Very uniform growth



NEW



Size
Compact



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI HALO

I AM VERY EASY TO BLUE

Come closer and discover the mystical hues hidden beneath my leaves. My palette is like a fairytale forest, from fresh light green to deep blue waters. I enchant you with my magical Halo.

Availability worldwide
Europe, Great Britain, North America and China

🌀	PBR name	HIHALO59
🌀	Colour	Pink and Blue
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI HALO

SPECIAL FEATURES

- 🌀 A compact variety ideal for smaller containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Re-blooming
- 🌀 Extra-long shelf life extends consumer value



Size
Medium



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI HORIZON

MY RE-BLOOM IS VERY SPECIAL

You should already know me. My characteristic upward growth is fairly unique. But combined with the distinctive dark pink and blue of my firm flowers, I am something else altogether.

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIHOR
🌀	Colour	Pink and Blue
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

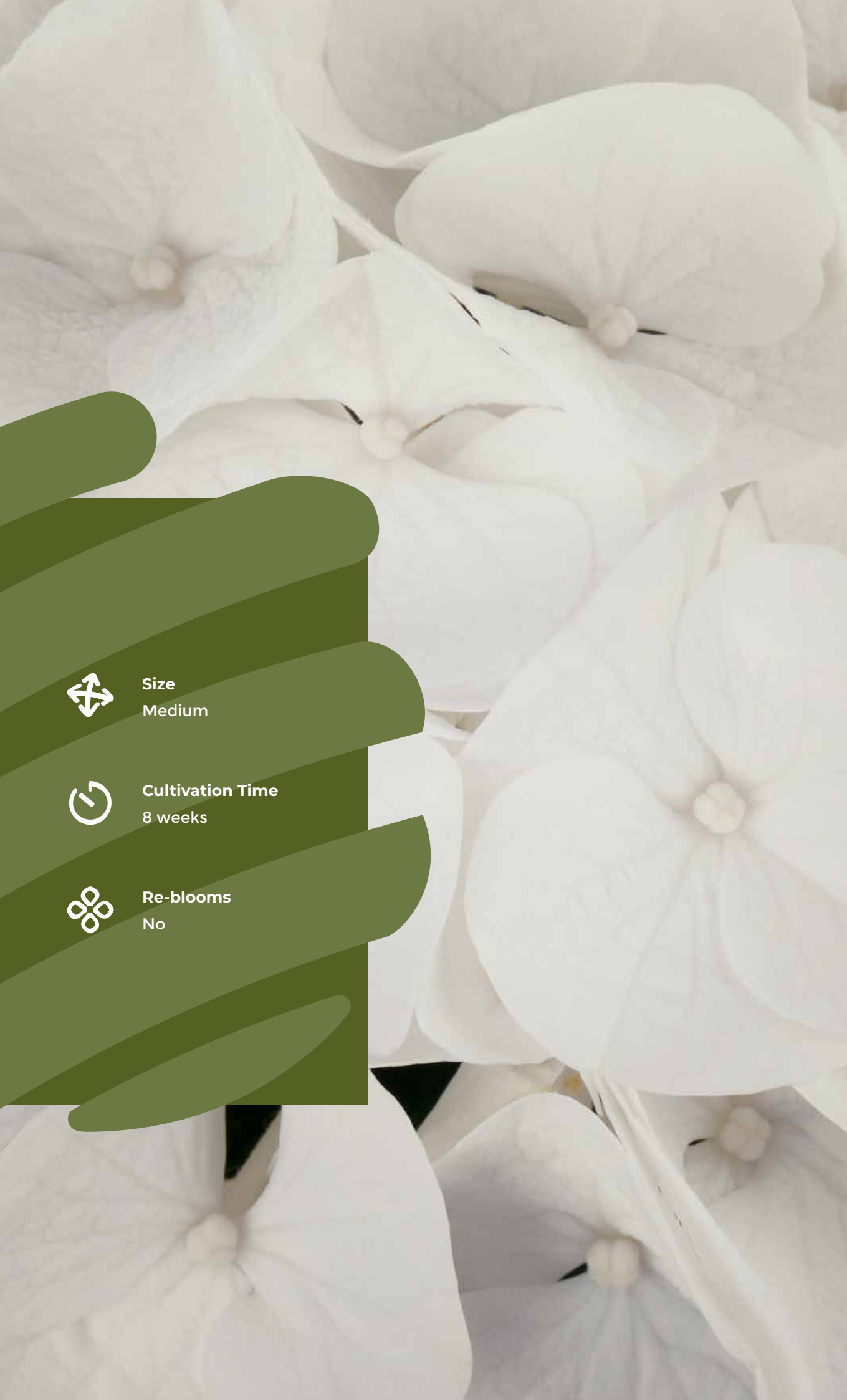


HI HORIZON

SPECIAL FEATURES

- 🌀 A medium vigor variety ideal for a range of container sizes
- 🌀 Dark leaves
- 🌀 Sturdy flowers good for outdoor cultivation
- 🌀 Extra-long shelf life extends consumer value
- 🌀 Re-blooming
- 🌀 Deep dark blue colour





Size
Medium



Cultivation Time
8 weeks



Re-blooms
No

I AM HI ICE

I HAVE THE MOST WHITE COLOUR OF ALL

It may be the whitest white you have ever seen. The white of ice, frozen deep in the glacier. White cannot be any purer. And it also couldn't be more decorative. The whitest white is especially striking, due to the sharp contrast with the dark leaf colour.

Availability worldwide
Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIICE
🌀	Colour	White
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 A medium variety that works across a range of containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 In cool storage, it is resistant to botrytis
- 🌀 Dark leaves
- 🌀 Pure white colour
- 🌀 Fast blooming variety, good for early forcing



HI ICE



Size
Medium



Cultivation Time
11 weeks



Re-blooms
After pruning and frost

I AM HI ISLAND

MY STEMS ARE EXCEPTIONALLY STRONG

Flower shapes you've never seen before make me who I am. Flowers that provide endless enjoyment because of my sturdy flowers and stems. My long life is therefore something I'm very well known for!

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIISLA51
🌀	Colour	Pink and Purple
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI ISLAND

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Re-blooming
- 🌀 Extra-long shelf life extends consumer value



Size
Medium



Cultivation Time
8 weeks



Re-blooms
After pruning and frost

I AM HI MEADOW

I AM ONE OF THE FASTEST GROWERS

Blue has always been a colour that radiated reliability. You can also rely on my blue, the fact that I am a variety that is snatched up quickly in the shop, and that I am one of the fastest growers in the greenhouse.

Availability worldwide

Europe, Great Britain, North America and Japan

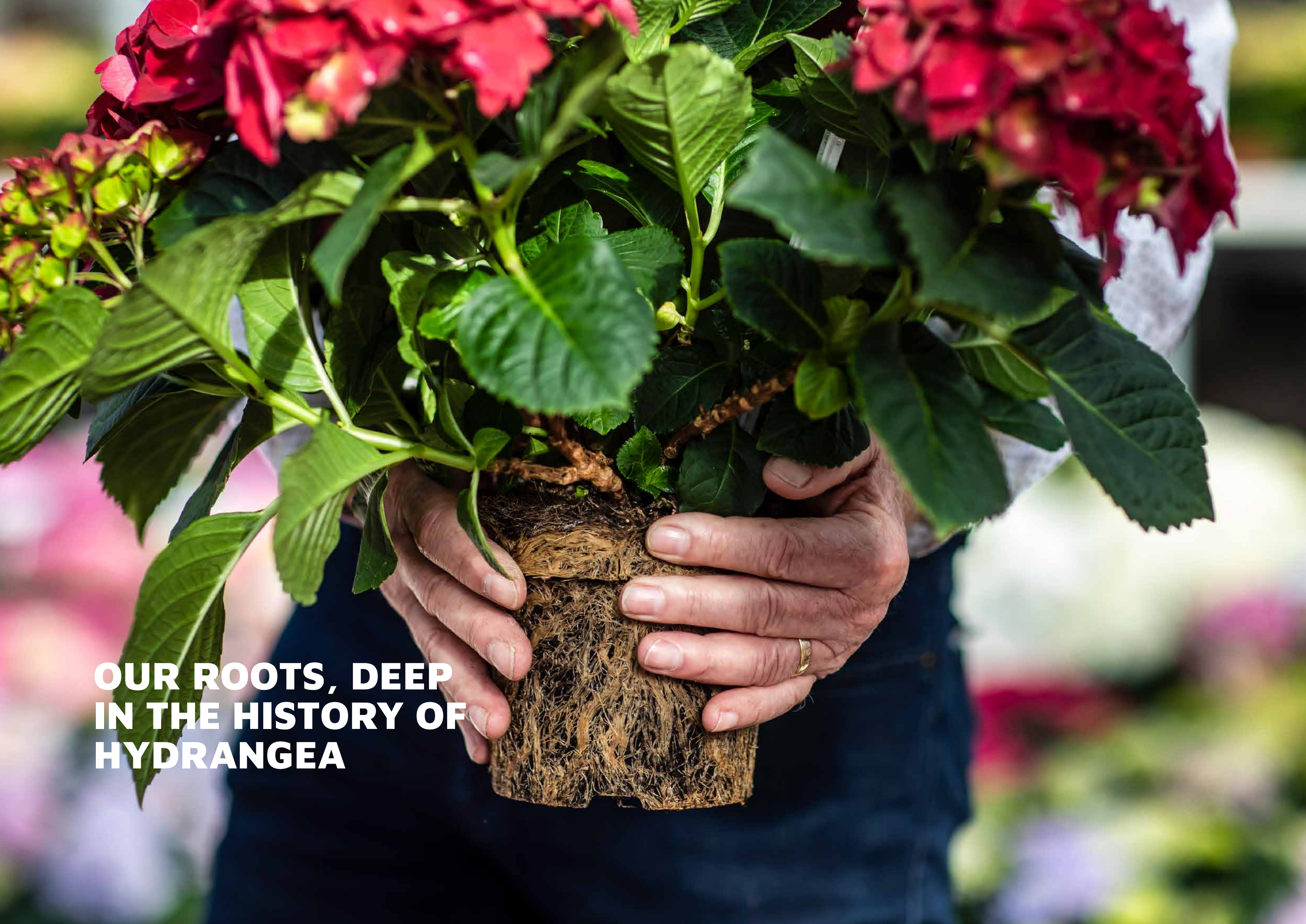
🌀	PBR name	HIMEA
🌀	Colour	Pink and Blue
🌀	Habit	Very upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Fast blooming variety, good for early forcing
- 🌀 Re-blooming
- 🌀 Very upright variety. Therefore, it is easy to grow many plants per square meter
- 🌀 Intense blue colour



HI MEADOW



**OUR ROOTS, DEEP
IN THE HISTORY OF
HYDRANGEA**



Size
Large



Cultivation Time
8 weeks



Re-blooms
No

I AM HI MOON

MY ROOTS ARE VERY GOOD

I am inspired by the celestial body that changes colour, and which is so close but yet so far. This is also how my colours change. And with my coloured edge around the flowers, I look just like a lunar eclipse.

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIMOO
🌀	Colour	White and Red or White and Purple
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 Ideal for larger containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Specialty with good roots
- 🌀 Dark leaves
- 🌀 Unique colours/bicoloured
- 🌀 Fast blooming variety



HI MOON



Size
Medium



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI OCEAN

I AM EASY IN CULTIVATION

It is the rhythm of ebb and flow, a rhythm that never stops. In the same way, I can never stop creating flowers, time and time again. And I make it easy for you in the greenhouse by making few demands in terms of cultivation.

Availability worldwide

Europe, Great Britain, North America, China and Japan

	PBR name	HIOCE
	Colour	Pink and Blue
	Habit	Wide
	Flower Type	Mophead
	Stem Sturdiness	
	Flower Firmness	
	Shelf Life	
	Branching	

SPECIAL FEATURES

- A medium vigor variety that works across a range of containers
- Strong stems don't require support
- Very reliable variety and easy in cultivation
- Re-blooming
- Intense blue colour



HI OCEAN

OUR STORY

HiBreeding is a new name. But one with a long history. HiBreeding combines the many years of experience and expertise of two well-known names in the sector: Sjaak van Schie B.V. and The Mastergrowers. As two specialists on Hydrangeas, we know each other, and respect each other. And we share a passion for a product that still has so much unexplored potential. Potential to drive innovation. As partners within HiBreeding, we are active throughout the chain.

A unique market player

It is especially the combination of specialisations and expertise that makes HiBreeding stand out in the market. Our buyers can be found throughout the chain, from growers to retailers, garden centres and florists. Our familiarity with all aspects of cultivation and sales enables us to breed efficiently, with a consistent focus on aspects that are important to growers and buyers.

Our drive to innovate runs throughout all our activities. Our collaboration in HiBreeding enables us, as independent companies, to have an increasing impact on the market. This way, we can guarantee a vibrant future for a product with such a long history in horticulture.



**A LOVE FOR
HYDRANGEA
BROUGHT US
TOGETHER**



BREAKING NEW GROUND WITH OUR VARIETIES

About Sjaak van Schie B.V.

Sjaak van Schie B.V. is specialised in the cultivation and propagation of both half-finished and finished products. Thanks to our own propagation centre in Portugal, we can cultivate independently of all climate conditions. In Maasdijk, Sjaak van Schie B.V. grows Hydrangea as a garden plant, with pot sizes of 14 centimetre and larger. The company is one of Europe's biggest suppliers in this range.

About The Mastergrowers

The Mastergrowers resulted from the merger of Dijk van Dijk and De Bonfut, both specialised in growing Hydrangea. Dijk van Dijk's breeding activities stretch back to 2009, when Leen van Dijk – already an experienced breeder – decided to concentrate on Hydrangea. At De Lier we have ideal facilities to breed new varieties. But The Mastergrowers is also a production firm, specialised in Hydrangea as a house plant with pot sizes of 8, 10, 12 and 14 centimetre.



Size
Medium



Cultivation Time
8 weeks



Re-blooms
No

I AM HI PEARL

I HAVE BLACK STEMS

The luxury of pearl with a touch of pink contrasts beautifully with my black stems. Experience the glitter I can bring to the greenhouse. And with my colour combination of white with a pink edge, I am also super romantic.

Availability worldwide

Europe, Great Britain and North America

🌀	PBR name	HIPEAR81
🌀	Colour	White with Pink
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Exceptionally strong stems don't need require support
- 🌀 Fast blooming variety
- 🌀 Bicoloured: white and pink
- 🌀 Black stems
- 🌀 The colour will change during the season



HI PEARL



Size
Medium



Cultivation Time
8 weeks



Re-blooms
After pruning and frost

I AM HI RIVER

MY COLOUR WILL CHANGE

See my waterfall of flowers, in pink and blue, and you understand why my name is Hi River. But my strong stems and almost perfectly round flower shape will surprise you.

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HIRIV
🌀	Colour	Pink and Blue
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



HI RIVER

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Strong stems don't require support
- 🌀 Re-blooming
- 🌀 Good branching for more stems and flowers





Size
Large



Cultivation Time
11 weeks



Re-blooms
After pruning and frost

I AM HI SKY

MY FLOWERS ARE VERY BIG

My longevity is often described as: the sky's the limit. With my large pink-blue flowers, I need enough room to grow sky-high. And my stems are strong enough to not need any support.

Availability worldwide

Europe, North America and Japan

🌀	PBR name	HISKY
🌀	Colour	Pink and Blue
🌀	Habit	Very upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 Ideal for larger containers
- 🌀 Exceptionally strong stems don't require support
- 🌀 Extra-long shelf life extends consumer value
- 🌀 Exceptionally good in sunny regions
- 🌀 Dark leaves
- 🌀 Big flowers



H I S K Y



Size
Large



Cultivation Time
10 weeks



Re-blooms
No

I AM HI TORNADO

I HAVE DARK TIPS ON MY FLOWERS

Watch me spin through the assortment like a whirlwind. No other variety can compare to my flowers with continuously changing colours during the flowering period. And in the end you'll see me turn a warm deep red.

Availability worldwide

Europe, Great Britain, North America, China and Japan

🌀	PBR name	HITOR
🌀	Colour	Red
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 Ideal for larger containers
- 🌀 Dark tips on the flowers
- 🌀 Winner benchmark shelf life test outdoor Hydrangeas 2023



HI TORNADO

A close-up photograph of a person's hand holding a large, dense bouquet of blue hydrangea flowers. The flowers are in various shades of blue and purple, with some white centers visible. The hand is positioned on the left side of the frame, with fingers gently gripping the stems. In the background, several colorful sticks (orange, pink, blue) are visible, suggesting a festive or celebratory occasion. The overall scene is bright and vibrant, with a shallow depth of field focusing on the flowers.

**TEMPTING
THE CONSUMER
WITH STEADY
INNOVATION**



Size
Medium



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI VALLEY

MY COLOUR WILL CHANGE TO SWEET PINK

Step by step, you descend into the valley. And with each step, it seems as if a different colour pattern catches your eye. Experience the same sensation when you see my colour change step by step, from fresh lemon white at first to sweet light pink.

Availability worldwide

Europe, Great Britain and North America

🌀	PBR name	HIVAL
🌀	Colour	White (Green)
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 Exceptionally strong stems don't require support
- 🌀 The colour will change during the season
- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Lemon white colour
- 🌀 Re-blooming
- 🌀 Strong dark leaves
- 🌀 Perfect for outdoor growing, not easily burns in direct sun light



HI VALLEY



NEW



Size
Medium



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI VULCANO

I HAVE A BEAUTIFUL DARK COLOUR

My leaves are like lava. That's the best way to describe my fiery nature. I am a flaming presence that blossoms time and again. Like a volcano, my bright colours keep erupting.

Availability worldwide

Europe, Great Britain and North America

🌀	PBR name	HIVULC70
🌀	Colour	Red and Purple
🌀	Habit	Medium wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 A medium vigor variety that works across a range of containers
- 🌀 Strong stems don't require support
- 🌀 Extra-long shelf life extends consumer value
- 🌀 Re-blooming
- 🌀 The colour will change during the season



HI VULCANO



Size
Large



Cultivation Time
9 weeks



Re-blooms
After pruning and frost

I AM HI WHITE SUN

MY STEMS ARE EXCEPTIONALLY STRONG

The sun lent my white for its vibrant crown. My flower head, with its perfectly regular shape, also resembles the sun's corona. I never stop blooming, and with my dark leaves as a backdrop, I am a real eyecatcher.

Availability worldwide

Europe, Great Britain, North America and Japan

🌀	PBR name	HISUN
🌀	Colour	White
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀

SPECIAL FEATURES

- 🌀 A vigor variety that works across a range of containers
- 🌀 Extra-long shelf life extends consumer value
- 🌀 Re-blooming
- 🌀 Good branching for more stems and flowers



HI WHITE SUN

INTRODUCING PERLANOVA

MY BEAUTIFUL

Exciting news! HiBreeding and PerlaNova have teamed up to bring customers the best of both worlds in Hydrangea varieties. Together, we're on a mission to introduce PerlaNova's exceptional range to the global market, seamlessly complementing HiBreeding's existing product range.

PerlaNova Breeding is a pioneering company specializing in breeding of both cut and pot Hydrangeas under the trademark name My Beautiful™. Renowned for their distinctive color patterns, these Hydrangeas effortlessly captivate attention, standing out amidst the crowd. PerlaNova's dedication lies in selecting and breeding varieties that align with the latest trends and demands of both growers and consumers, ensuring a harmonious blend of beauty and market appeal.

Collaboration is in our DNA, and we couldn't be prouder to embark on this journey together.



**TOGETHER,
WE'RE ON
A MISSION**

created by
PERLANOVA

NEW



Size
Compact



Cultivation Time
12 weeks



Re-blooms
After pruning and frost

I AM DIANE

MY COLOUR WILL CHANGE

Look deep into my heart and discover the magic of my gentle, yet versatile, nature. In fact, I change colours from subtle to edgy. My warm tones will embrace you and keep surprising you.

Availability worldwide
Europe and North America

🌀	PBR name	PN42591
🌀	Colour	Green, Pink, Red and Green, Pink, Purple
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



DIANE

SPECIAL FEATURES

- 🌀 The colour will change during the season
- 🌀 Very strong stems and flowers
- 🌀 Re-blooming
- 🌀 Heat tolerant

created by
PERLANOVA

NEW



Size
Medium



Cultivation Time
11 weeks



Re-blooms
After pruning and frost

I AM DIVA

MY COLOURS ARE VERY SPECIAL

What's in a name? I am a real diva. A cocktail of vibrant colours. From dawn to dusk... I shine all day! And best of all? My outfit changes every day!

Availability worldwide
Europe and North America

🌀	PBR name	PN57631
🌀	Colour	White Pink and White Blue
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



DIVA

SPECIAL FEATURES

- 🌀 Bicoloured flowers
- 🌀 Strong roots for a double coloured variety
- 🌀 Long shelf life
- 🌀 Changes colour to green during the season

created by
PERLANOVA

NEW



Size
Compact



Cultivation Time
10 weeks



Re-blooms
After pruning and frost

I AM FOREST

I AM A VARIETY THAT BRANCHES EASILY

A blue heart. White petals. A fresh green edge. I am refreshing like a breeze in the forest. I keep surprising you with my new branches and fresh colours. Immerse yourself in the wonders of nature!

Availability worldwide
Europe and North America

🌀	PBR name	PN57434
🌀	Colour	White, Green, Blue and White, Green, Pink
🌀	Habit	Wide
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



FOREST

SPECIAL FEATURES

- 🌀 The colour will change during the season
- 🌀 Nice blue or pink heart of flower paddle
- 🌀 Unique green- white colour
- 🌀 Very easy branching variety

created by
PERLANOVA

NEW



Size
Medium



Cultivation Time
11 weeks



Re-blooms
After pruning and frost

I AM MIRA

MY COLOUR WILL CHANGE

Look at me and step back in time for a moment. I take you back to the convivial atmospheres of yesteryear. Every day, I give you this sentimental feeling all over again. My vintage look changes subtly, but my strong flowers stand the test of time!

Availability worldwide
Europe

🌀	PBR name	PN60723
🌀	Colour	Green Pink and Green Blue
🌀	Habit	Upright
🌀	Flower Type	Mophead
🌀	Stem Sturdiness	🌀🌀🌀🌀🌀
🌀	Flower Firmness	🌀🌀🌀🌀🌀
🌀	Shelf Life	🌀🌀🌀🌀🌀
🌀	Branching	🌀🌀🌀🌀🌀



MIRA

SPECIAL FEATURES

- 🌀 The colour will change during the season
- 🌀 Unique colour on the flowers
- 🌀 Strong roots
- 🌀 Heat tolerant

WE GROW

with ambition

Taking the market forward.

With varieties that have
the future.



**LET'S GROW
TOGETHER**

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