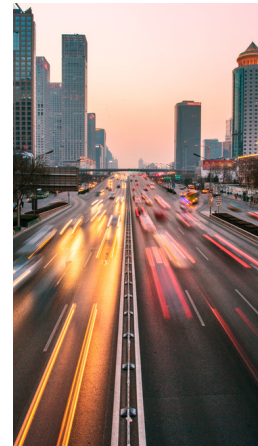
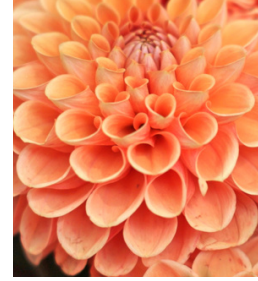


# Explore New Horizons in Horticulture

Are you ready to take your horticulture business to the next level? Join us for an exclusive roadshow right after the prestigious Hortiflor IPM event in Beijing!



**25–28 May 2024**

After immersing yourself in the latest trends and innovations at the Hortiflor IPM from 23 to 25 May, seize the opportunity to expand your horizons with our tailored roadshow, lead by Zuid-Holland vice-governor Meindert Stolk. We are taking the journey to Hebei and Shandong, where you will discover promising prospects and forge invaluable connections.

What to Expect:

## Site Visits

Get firsthand insights into cutting-edge horticulture practices with exclusive visits to renowned companies and facilities in Hebei and Shandong.

## Networking Opportunities

Connect with key players and stakeholders in the horticulture industry, fostering collaborations and partnerships for mutual growth.

## Market Exploration

Dive into the local markets of Hebei and Shandong, uncovering the potential for expansion and investment.

## Expert Insights

Benefit from expert-led discussions and seminars, gaining valuable knowledge and strategic insights to propel your business forward.

Seize this opportunity to expand your horizons and take your horticulture business to new heights!

Organisation fee is €200 per company, which includes participation in 2 seminars including matchmaking and local bus transportation.

Interested? Register at <https://form.jotform.com/240641311337042>

